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NEW SHORT NOVEL BY OLGA STRINGFELLOW
Woman's 158 900

Journal's Our Man's Our Ma



FABULOUS MODERN
JEWELLERY

EXCLUSIVE OFFER: MOHAIR RUG



We considered it quite a feat to inveigle H. E. Bates best-selling author of 'The Darling Bud-Of May,' 'Love For Lydia,' 'The

Jacaranda Tree' and many others from the serenity of his very beautiful country home. Here was a famous creator of his own world of fantasy meeting the fantastic world of fashion-and, dare we say it, finding it to his liking !

"I have a tremendous affection for that old-fashioned attribute 'femininity',' he said.

> loathe aggressive women in aggressive clothes. That's why I think this outfit is a splendid choice . . . it's restrained enough not to overwhelm me with what you ladies call 'high fashion '-yet it possesses good taste, simplicity and elegance. And, damn it, it's feminine, too! Yes, this should be a bestseller."

Coat and skirt in blonde Italian jersey, patterned blouse. Margray about 50 gns.

(Where-to-shop details are on page 103)

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